

Your People Look to You for Financial Security

The COVID-19 pandemic has financially impacted almost every person and organization throughout the world.

While the specifics of that impact differ by industry, geography and individual, one thing is certain: organizations and individuals are thinking about their economic security.

Many best-in-class employers have begun to address their employees' financial security — also known as financial health or wellness. Increasingly, employers recognize that supporting their people's financial wellness can positively impact physical and mental health as well as business outcomes.



What are financial security benefits?

Financial security benefits are quickly evolving and encompass a range of topics. For example:

- Financial literacy, advising and engagement
- Retirement readiness
- Financial advising
- Debt consolidation and management
- Education benefits: student loan assistance, tuition reimbursement and 529 plans
- Emergency savings funds
- Caregiver benefits



Are you addressing your people's financial security needs?

You're likely on the right track if you answer "yes" to these questions:

- Do your people understand and value your current financial support resources and total rewards?
- Do your people feel financially secure, even when the economy softens?
- Have you examined how your population's financial security impacts your organization's healthcare spend?
- Do your current workforce financial tools support your business objectives?
- Do you create financial security equally across your diverse employee population and match resources to targeted groups of people, maximizing engagement?

Why data analytics?

Financial wellness is a vast and convoluted concept, making it difficult to know where to begin. Analyzing your data gives you deep insight into the specific and nuanced challenges your employees face. Insights into your people and goals lead to a comprehensive and actionable financial security strategy, which in turn leads to meaningful and cost efficient outcomes.



To help you identify the right solution for your organization, we follow a data-driven process that focuses on your people. As an unbiased, independent consultant, we develop customized strategies that best meet the needs of our clients and their employees.



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