## Protect Your Assets and Reputation in an Increasingly Vulnerable Virtual World

# Cyber liability risk is a growing concern for all types of organizations that keep and use confidential data.

Starting in 2020, cybercriminals took advantage of new and increased work-from-home arrangements as well as distractions related to the COVID-19 pandemic to launch more attacks of increasing sophistication. A troubling example was their ability to infiltrate 18,000 customers of a data security firm by installing malware on that firm's software updates.

Unfortunately, no organization can ever be completely safe from a cyberattack. Even with the best safeguards in place, if only one of your people makes a mistake and takes a criminal's phishing "bait," valuable information can be lost, disrupting operations and causing financial and reputational harm.

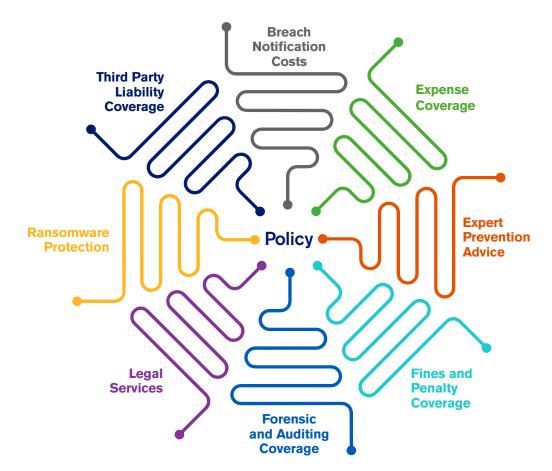
### Be prepared with cyber liability insurance

Organizations should be ready to respond as soon as a suspected incident is detected. A comprehensive cyber liability insurance policy can help reduce the damage and cost. Here's how:



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A well-structured cyber liability policy should include these comprehensive coverages, including pre- and post-breach services:



## Get experienced advice on the cyber liability insurance that's right for your organization

Cyber liability insurance policies can vary in coverages, services, features and limits. Terms and conditions of these policies are changing rapidly as underwriters respond to recent data breaches. We're on top of the latest developments and can work with you to evaluate your policy options. We'll use our cyber liability experience to help you obtain customized policies with comprehensive coverage and competitive premiums.

In addition, we'll guide you through the application process, which is an opportunity to review your current training, systems and processes and to address any shortcomings. This process will help you thoroughly prepare for a more secure future.

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